

ABOUT ARTESC

Artesc builds a bridge between the performing arts and communication in science, teaching, business and law. At present, our theatre and prose skills courses are used to improve professional communication in seven countries.

We are proud to have helped thousands of scientists, teachers, business and law professionals to reach a substantially higher level of presenting, teaching and writing.

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THEATRE SKILLS FOR SCIENTIFIC TALKS

Present & Reach

Do you want your results to really reach your audience? Would you like to feel more at ease and confident on the scientific stage? In this course you will learn to use theatre skills that will turn your colleagues into active listeners. You will learn to change the signals you send so they reach everybody. You will also learn to highlight the important parts of your talk, and to guide your audience's attention to your slides and back again.

Result: They can't escape your message!

Extra's: More energy, greater clarity and a performance that does justice to your content.

YOU SOLVE TOMORROW'S PROBLEMS
SO WE NEED YOUR MESSAGE TODAY

WHAT YOU WILL LEARN

This course will add impact and authenticity to scientific presentations by means of theatre skills that can be used in group meetings, colloquia and conference presentations.

The first step is to make every gesture, word and glance reach the back row and do justice to the content. With personalised exercises you will learn to achieve this in only four weeks' time. The second step is to keep audience attention levels up by changing the way you present as you go along. Besides these two main steps you will learn to use many other tools. All in all you will learn to:

1. increase clarity and attention levels by reaching your audience with everything you do
2. increase attention levels by matching the way you present to your content
3. keep attention levels up with effective transitions
4. increase the clarity of your explanations with theatrical gestures
5. increase your ability to highlight important parts
6. guide the group's attention to your slides and back
7. stop presenting like a presenter and start to communicate in an authentic way

COMBINATIONS

If you add tools from storytelling and story construction to this theatre course, you get a three day course called *The Art of Presenting Science*. Combining two themes turns out to be more effective than taking courses separately. If you are unsure what to choose, we would recommend the longer course. Even for experienced presenters the increased effectiveness is worth the effort.

PRACTICALITIES

Theatre Skills for Scientific Talks consists of three half days with meetings every two weeks. Homework in between sessions adds up to three hours in total. You need an extra half day if you want to practice applying the tools to a talk longer than 2 minutes. You will be provided with a booklet detailing the course content. The number of participants per trainer is ideally 5 to 7. If there are more participants, the course can be taken with two trainers and 14 participants.

You can take this course as an individual in our open course offer. If enough of your colleagues are interested, the course can also be taken together at your place of work. As set-up, we would need a classroom with the tables cleared to the walls and a flipchart.

WHO FOR?

Theatre Skills for Scientific Talks is designed for experienced scientists who want to get the level of their presenting in line with the level of their content. Less experienced scientists need more intensive training to reach the level they need to stand out in the scientific arena. They are advised to take the three day *Art of Presenting Science* course.